

**Iconvienna 2013
East - West Summit on Innovations
and Infrastructure
"Make Contacts to Contracts"**

WEDNESDAY, 24 APRIL 2013 EXCLUSIVE RECEPTION

19:00 - 21:00 **Welcome Reception, Palais
Hansen Kerupinski Vienna
Säulen Foyer, Schottenring 24,
1010 Vienna**

*Exclusive Reception and top executive networking get-together for
selected official delegates, speakers, sponsors, governmental &
regional representatives (by special invitation only)*

THURSDAY, 25 APRIL 2013

Simultaneous translation DE/EN

Austrian Federal Economic Chamber (WKO), Wiedner Hauptstraße 69, 1040 Vienna

08:15 - 09:00 **Registration**

09:00 - 09:15 **Welcome and Opening**

Konrad DI Dr. Gerhard Hrabieck, President, Iconvienna

Mag. Anna Maria Hochhauser, Secretary-General Austrian Federal
Economic Chamber

09:15 - 09:30 **Keynote Address:**

Dr. Johannes Hahn, EU Commissioner for Regional Policy

Strategy Europe 2020, Priority Projects – business innovation &
resource efficiency

Objectives: real growth for environment and economy, dynamic and
innovative solutions, future-oriented jobs, local commitment and
creativity

09:30 - 10:00 **Global innovation change
Europe's role to meet the
challenges**

Peter Skolnick, Vice President Austrian Council for Research and
Technology Development (tbc)

Tom Plant, Vice President State Policy, Advanced Energy Economy
and Senior Policy Advisor, Center for the New Energy Economy

10:00 - 10:45 **Innovative resources management leading to sustainability
Creating business and jobs**

Panel Chair: Mag. Monica Rintersbacher, Managing Director
"Leitbetriebe Austria"

State of the art innovations – best practice examples

Erich Steinreiber, ISS, CEO (tbc)

18-APR-2013 12:05:00 18-APR-2013 12:05:00 18-APR-2013 12:05:00 18-APR-2013 12:05:00 18-APR-2013 12:05:00

Mag. Nikolaus Bertakovich, Federal Minister of Agriculture, Forestry, Environment and Water Management
Representative Holcim AG, Switzerland (tbd)

10:45 - 11:45

Asset Intellectual Property - international financing models & fund financing

Impulse Statement:

Stefan Petters, guo - Business Development Consult

Panel Chair: KomR DI Dr. Gerhard Hrebick, European Brand Institute

Marc Molitor, Managing Director CAPITAL4IP, Luxembourg
Mag. Edeltraud Stifter, Managing Director Austria Wirtschaftsservice
Dkfm. Franz Jurkowitzsch, CEO Warlmea AG

11:45 - 12:45

**Lunch break & Networking,
Visit of exhibition on innovative projects**

12:45 - 14:15

Challenges and needs for innovations and infrastructure in Europe

Welcome:

Dr. Christoph Leitl, President Austrian Federal Economic Chamber

Keynote Address:

BM DI Nikolaus Bertakovich, Federal Minister of Agriculture, Forestry, Environment and Water Management

Impulse Statement:

Mag. Wilhelm Molterer, Vice-President and member of the Management Committee of the European Investment Bank (EIB)

Panel Chair: KomR DI Dr. Gerhard Hrebick, President, Innovations

and Public Administration, Romania (tbc)

BM DI Nikolaus Bertakovich, Federal Minister of Agriculture, Forestry, Environment and Water Management

Mag. Wilhelm Molterer, Vice-President and member of the Management Committee of the European Investment Bank (EIB)

Mag. Alois Steinbichler, CEO, Kommunalkredit Austria AG

Dr. Klaus Schierbackl, Member of the Board ASFINAG, President ASECAP

Dr. Tom Reinhold, Head of group strategy and business development, ÖBB Holding AG

14:15 - 15:15

Research and innovation projects in practice

DI (FH) René Moser, Head of Strategy, International Relations and Innovation ASFINAG
 Ing. Wolfgang Zottl, Head of Research & Development, OBB-Infrastruktur AG
 Representative Austrian Research Promotion Agency (FFG) (tbd)
 Univ.-Prof. DI Dr. Wolfgang Pribyl, Managing Director
 JOANNEUM RESEARCH

15:15 - 15:45 **Coffee Break & Interactive Networking**

15:45 - 17:00 **Verpasst Österreich die 3. Industrielle Revolution?
 Podiumsdiskussion**

**Moderation: Kommr DI Dr.
 Gerhard Hrebíček, President,
 econviva**

Ron Willis, President Club of Trade Delegates
 Prof. Dr. Wolfgang Knoll, Managing Director, Austrian Institute of Technology
 Peter Schwab, Head of R&D at voestalpine Stahl GmbH (tbc)
 Dr. Gerald Ganzger, Lansky, Ganzger & Partner
 Representative Austrian Research Promotion Agency (FFG) (tbd)
 Representative Forschung Austria
 Gerald Karnor, Managing Director events GmbH

Parallel **Exhibitions from innovative regions of Russia, Poland and Romania**

**THURSDAY, 25 APRIL 2013 Reception Vienna City hall
 Vienna City Hall, Lichtenfelsgasse 2, 1010 Wien**

19:00 - 23:00 **Welcome Reception** hosted by the Mayor and Governor of Vienna,
 (by invitation only), Vienna City Hall, Volkshalle/Arkadenhof,
with buffet, live music and interactive networking

20:00 **Presentation European City Brand Ranking**
 The European Brand Institute will present for the second time the ranking of
 the most valuable and "best branded" cities in Europe

Meet representatives of the following countries:
 Austria, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Dominican Republic,
 Germany, Hungary, Israel, Mexico, Poland, Romania, Russia, Serbia, Slovakia, Slovenia,
 Switzerland, Turkey, U.S.A., etc.

FRIDAY, 26 APRIL 2013

10:00 **Site Visit**

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